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The Working Genius Team Workshop

Cima72 unlocks the team potential you always knew was there and leaves you the key to consistent, autonomous success.

One half-day workshop. One team. One clear map forward.



Bart te Nijenhuis

Founder, Cima72 · Ex-CFO adidas Iberia

- 25 years in finance & strategy
- Certified Working Genius facilitator
- Fluent in Spanish, English, Dutch

Why I do this

“I spent twenty years in finance, most of it as a CFO, watching talented teams underperform for reasons nobody could name.”

It was never lack of talent or effort. It was always the right people, doing the wrong kind of work, with nobody able to say why.

Working Genius gave me the language. A finance brain that learned to see the human side of performance, and a natural instinct for spotting potential that others miss.

That combination, P&L rigour and people insight, in one conversation, is what I now bring into every room I work in.



Even strong teams feel a level just out of reach

Your organisation is already full of talented people and real ambition. But talent isn't always aligned with the right kind of work and that gap is invisible until someone names it.



The Reality

Your team is already talented and ambitious.



The Gap

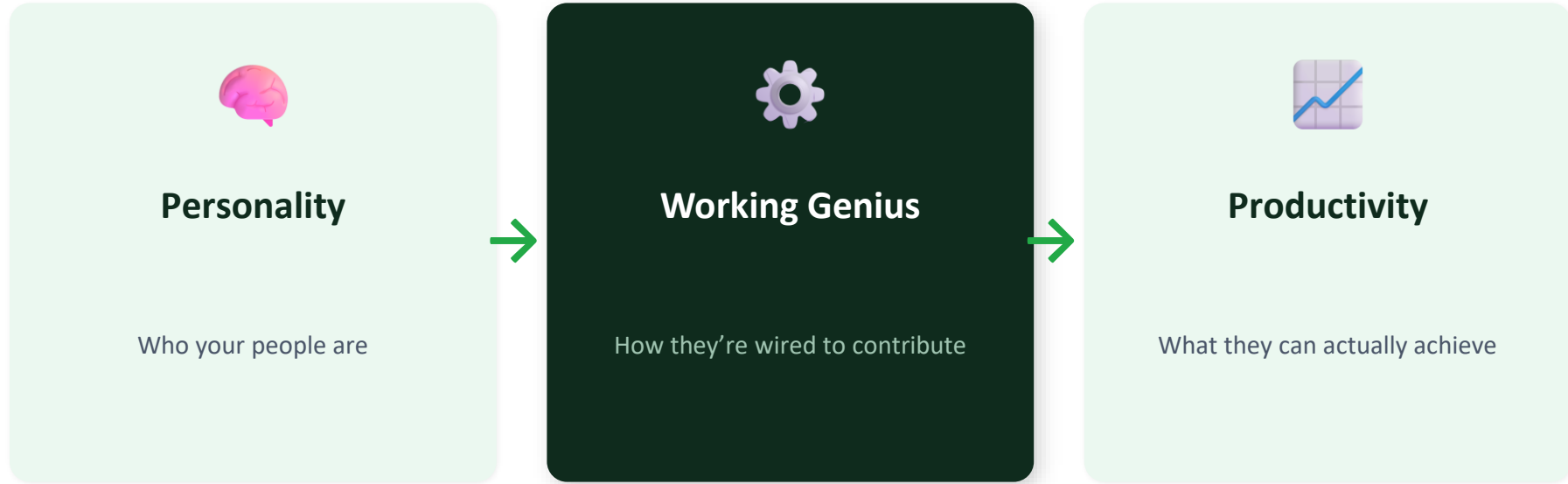
Performance stalls when talent isn't matched to the work.



The Fix

Not more headcount or budget — just the right conditions.

Working Genius: the hinge between who they are and what they achieve

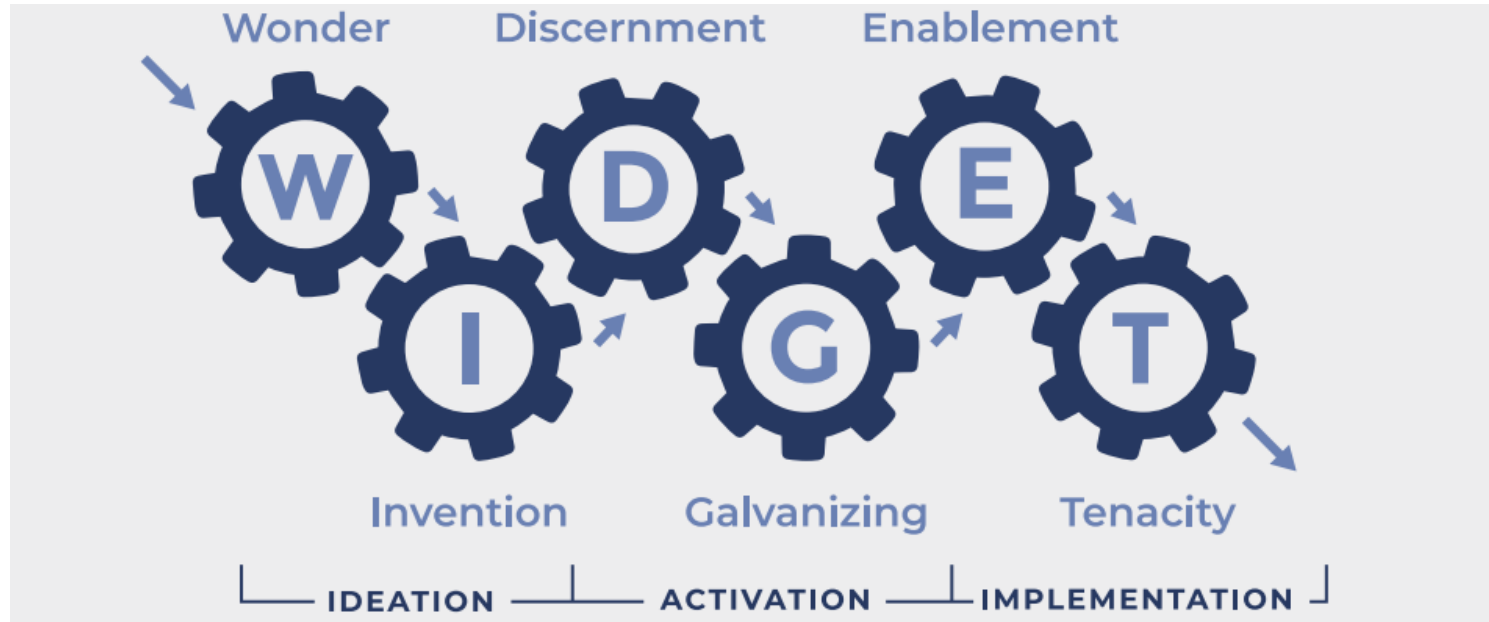


Not a personality test. It is a productivity tool.

It's the missing link. *Connecting who your people are to what they can actually achieve together.*



The 6 Types of Working Genius



Each person has two areas that are their 'Working Genius' (**giving joy and energy**), two 'Working Competencies' (**can do well, but don't energize**), and two 'Working Frustrations' (**drain energy and lead to burnout**).

What you get... in half a day

01



Individual Assessment

10–15 min online

Each team member completes a short, validated assessment identifying their two Geniuses, two Competencies, and two Frustrations.

02



Team Workshop

4-hour facilitated session

Together we reveal the team's collective map. Strengths, gaps, and the real reasons behind current friction.

03



Insight & Follow-up

Summary doc + 1hr follow-up

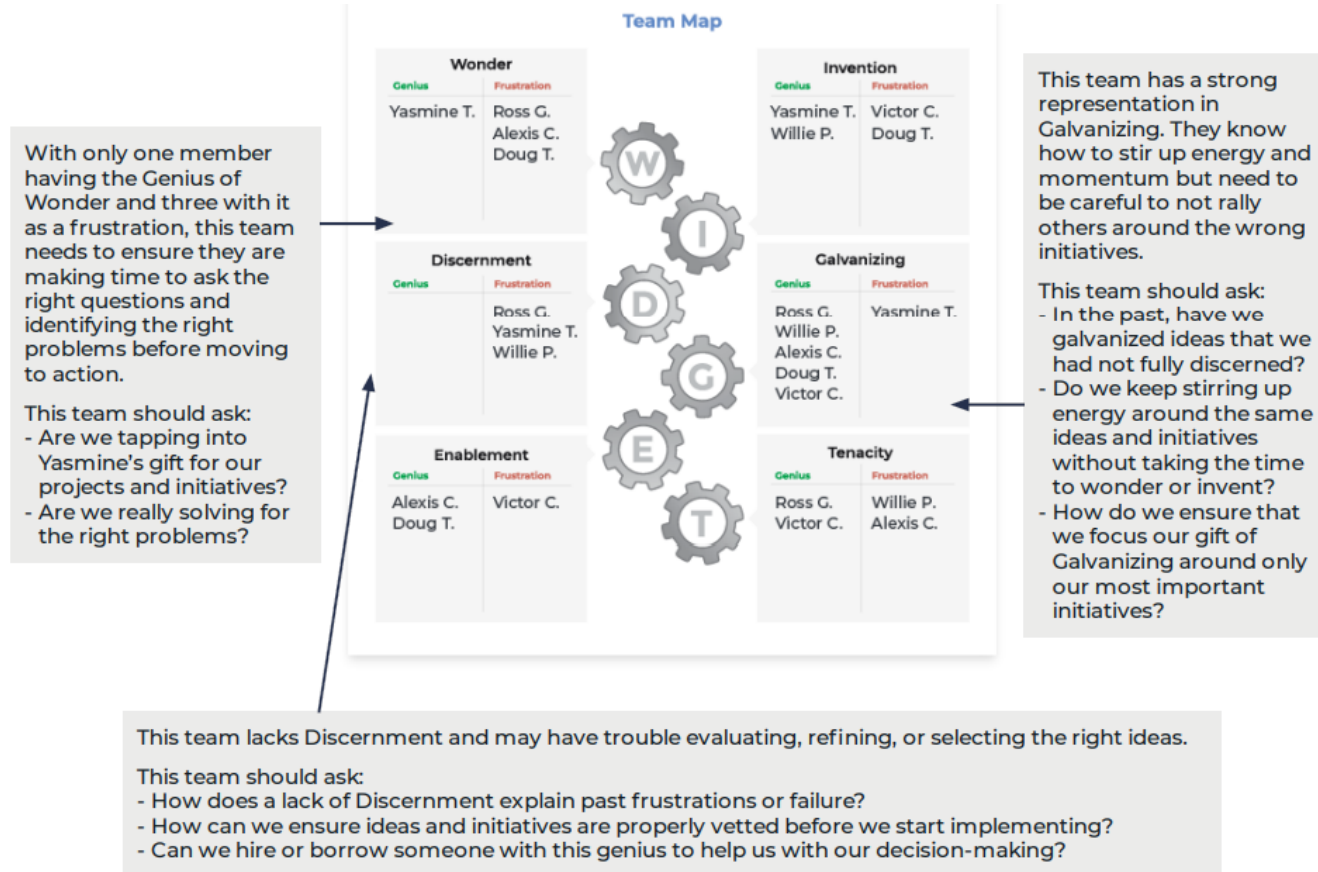
You walk away with team commitments, a written summary and a follow-up session to make sure the insight becomes habit, not a one-off.

No long consultancy trajectory · 1 team, 4–10 people · Insight you can use the next morning



www.cima72.com

Example of a Team Map



What it sounds like in the room

“

What a great session. The Working Genius assessment and the model is now one of my top recommended team development tools.

Camino Cubria de Miguel

Senior HR Director, adidas Iberia

This is an unprompted post, shared publicly on LinkedIn, not a quote requested for marketing.

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Your team is already capable of greatness.

Let's find out exactly what's in the way.

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🌐 www.cima72.com

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